

## HCE Brand Guidelines

### Logo Usage

Keep clear space around the logo and use approved colors.

### Colors

HCE Green: #2e7d32

HCE Green Dark: #1b5e20

Ink: #222222

Card: #f8f8f8

Border: #ececec

### Minimum Size

Use vector logo for large layouts. Use PNG for web.

### Do Not

Distort, rotate, or alter colors.